



INVESTMENT  
PROMOTION  
AGENCY  
of the Sverdlovsk region

# INVEST IN URAL

[invest-in-ural.ru](http://invest-in-ural.ru)





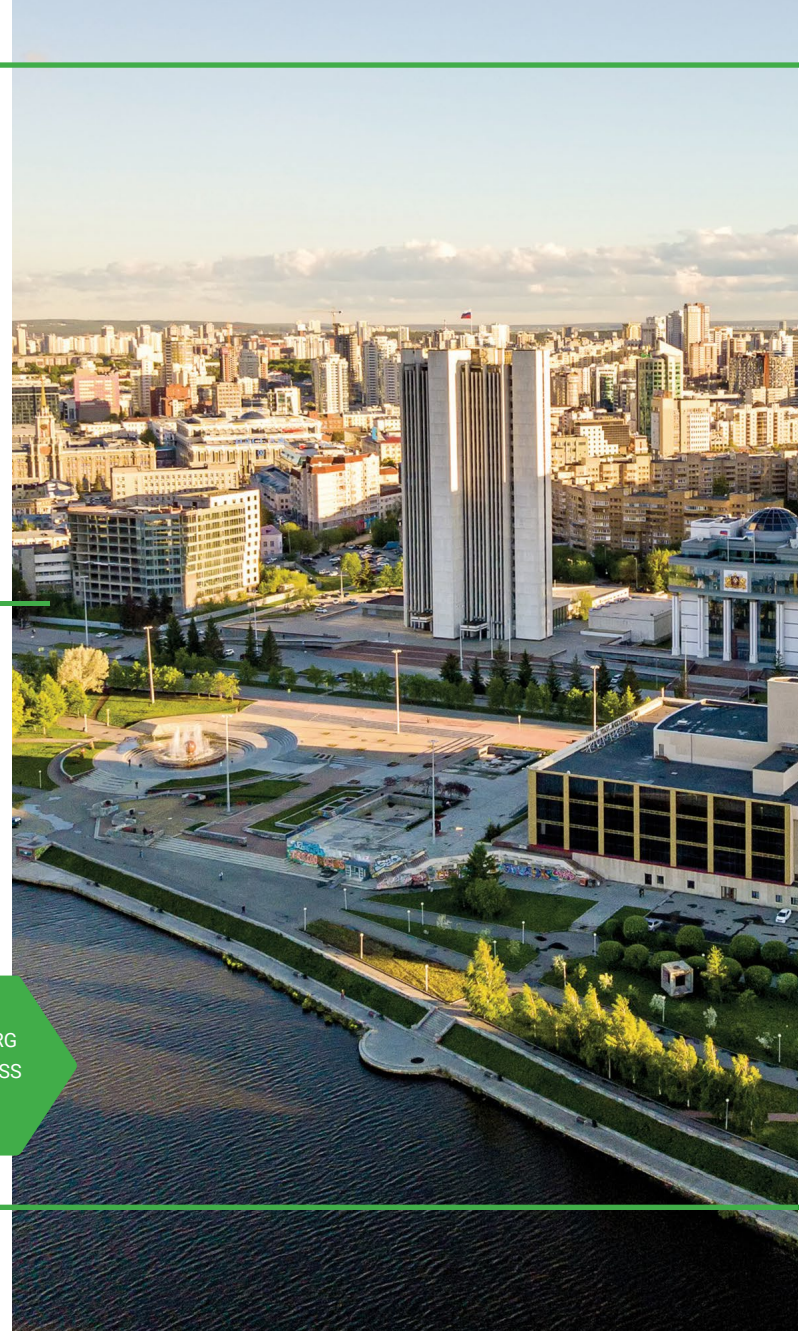
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GENERAL INFORMATION ON THE SVERDLOVSK REGION

# INVESTMENT PROMOTION AGENCY OF THE SVERDLOVSK REGION

## YOUR GUIDE TO THE URALS AND RUSSIAN MARKET

EKATERINBURG  
CITY BUSINESS  
CENTER





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## STATE SUPPORT OF INVESTMENT PROJECTS

### 1 TAX INCENTIVES

- ▶ **Territorial** (Territory of Advanced Social-Economic Development, Special Economic Zone)
- ▶ **Project** (Priority Investment Project, Special Investment Contract)
- ▶ **Industrial** (research and development, design and experimental, implementation activities)

### 2 INDUSTRY-BASED FINANCIAL INCENTIVES

- ▶ **Supporting programs for small and medium enterprise corporations** (investment loans, guarantees, subsidized lending)
- ▶ **Programs of relevant ministries** (state guarantees of the Sverdlovsk Region, subsidies from the federal and regional budgets)

### 3 NON-FINANCIAL INCENTIVES

- ▶ **Investment project support on a «one-stop-shop» basis** (by the Investment Promotion Agency)



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## TAX INCENTIVES

## SUPPORT MEASURES FOR ANY PROJECT

	RUSSIAN FEDERATION	SVERDLOVSK REGION			
	BASE	PIP	SPIC	TASED	SEZ
INCOME TAX	20%	16,5%	13,5%	5%	2%
PROPERTY TAX	2,2%	0%	0%	0%	0%
LAND TAX	1,5%	0%	0%	0%	0%
INSURANCE PREMIUMS	30%	30%	30%	7,6%	30%



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INVESTMENT POTENTIAL OF THE SVERDLOVSK REGION

**INVESTMENT PROMOTION AGENCY  
OF THE SVERDLOVSK REGION  
PROVIDES ONE-STOP-SHOP  
SERVICES FOR INVESTORS AT  
EACH STAGE OF AN INVESTMENT  
PROJECT**

INVESTMENT PROJECT SUPPORT —  
QUICKLY, EFFECTIVELY,  
CONFIDENTIALLY

## QUALITY SERVICES FOR INVESTORS

### 1 PLANNING

- ▶ Provision of information about the market and business environment
- ▶ Presentation of investment sites of the Sverdlovsk region
- ▶ Informing about investment project support measures
- ▶ Preparation of investment offers

### 2 PREPARATION

- ▶ Selection of an investment site according to investor criteria
- ▶ Preparation of offers for structuring the project's financial model
- ▶ Preparation of offers for optimization of the project's implementation schedule

### 3 IMPLEMENTATION

- ▶ Assistance with obtaining support measures and addressing project finance issues
- ▶ Provision of information, advice and organizational support for administrative procedures
- ▶ Assistance with personnel matters

### 4 PROMOTION

- ▶ Establishing communication with local business communities
- ▶ Promoting projects in Russia and abroad
- ▶ Assistance with establishing multinational operations





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