



THE GOVERNMENT
OF THE SVERDLOVSK REGION

INDUSTRIAL AND INVESTMENT POTENTIAL OF THE SVERDLOVSK REGION

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01

GENERAL INFORMATION ON THE SVERDLOVSK REGION

200 000

ENTERPRISES
IN THE SVERDLOVSK REGION

EUR 30.0 billion

GROSS REGIONAL
PRODUCT

EUR 7.4 billion

EXPORTS FROM
THE SVERDLOVSK REGION

INTERNATIONAL
MARKET (B2C)

URAL FEDERAL
DISTRICT

RUSSIAN FEDERATION

THE SVERDLOVSK
REGION

EUROPE

ITALY

4.2
million
PEOPLE



THE SVERDLOVSK REGION IS
A GEOGRAPHICALLY EXTENSIVE,
ECONOMICALLY HIGHLY DEVELOPED
CONSTITUENT REGION OF THE RUSSIAN
FEDERATION, WITH A VERY HIGH LEVEL
OF BUSINESS, CULTURAL AND SOCIAL
ACTIVITY

FAST GROWING REGION WITH
DEVELOPED INFRASTRUCTURE

1B

INVESTMENT
RATING

HIGH POTENTIAL -
MODERATE RISK

2

EKATERINBURG
WAS RANKED
AMONG THE TOP
100 BEST CITIES
IN RUSSIA

3

THE THIRD PLACE
(AFTER MOSCOW
AND SAINT PETERSBURG)
BY CARGO TURNOVER

TOP 10

IN THE INTEGRAL
RATING OF RUSSIAN
REGIONS

4

The level of industrial
production growth is
4 times higher than the
national level

5

5th place in the export
of services in Russia

THE LARGEST LOGISTIC CENTER

Koltsovo International airport — **more than 110 destinations and 40 airlines.** Best regional airport in Russia and the CIS countries in 2019



ROAD NETWORK

More than **30%** of all road transport across the country passes through Sverdlovsk region



RAILWAY NETWORK

11% of loading operations of all Russian railways is performed by Sverdlovsk Railways.
More than **1,500 km** of railroad tracks of Sverdlovsk Railways



KOLTSOVO
INTERNATIONAL
AIRPORT

COOPERATION BETWEEN THE SVERDLOVSK REGION AND THE ITALIAN REPUBLIC

1. SINCE 2010
THE ITALIAN VISA CENTER HAS BEEN
OPERATING IN EKATERINBURG
2. DIRECT AIR TRAFFIC BETWEEN
EKATERINBURG, ROME AND RIMINI
3. SINCE 2010 BANCA INTESA AND
UNICREDIT BANK HAVE BEEN
OPERATING IN EKATERINBURG
4. SINCE 2013 THE HONORARY CONSUL
OF THE ITALIAN REPUBLIC ROBERTO
D'AGOSTINO HAS BEEN OPERATING

ITALY IS ONE OF
TEN MAIN FOREIGN
TRADE PARTNERS
OF THE SVERDLOVSK
REGION

EUR 258 million

TURNOVER

EUR 144,5 million

EXPORTS

EUR 113,4 million

IMPORTS

EXPORTS:

67%

METALS AND METAL PRODUCTS

53% FERROUS METALS
AND PRODUCTS
THEREOF**6%** ALUMINIUM**1%** NON-FERROUS
METAL PRODUCTS
(PIPES)**4%** COPPER, OTHER METALS
(TITANIUM, CHROME)**28%**MECHANICAL
ENGINEERING
PRODUCTS**5%**

WOOD

IMPORTS:

62%MECHANICAL ENGINEERING
PRODUCTS**47%** MECHANICAL
EQUIPMENT**10%** ELECTRICAL
EQUIPMENT**3%** GROUND
TRANSPORT**2%** TOOLS AND
DEVICES**5%**

FOOD PRODUCTS

8%CHEMICAL
PRODUCTS**10%**

TEXTILE

9%METALS AND
METAL PRODUCTS**5%**OTHER PRODUCTS
(FURNITURE,
SPORTSWEAR,
CERAMICS)

TRADE AND ECONOMIC COOPERATION BETWEEN THE SVERDLOVSK REGION AND THE ITALIAN REPUBLIC

THE FOLLOWING COMPANIES ALSO HAVE FOREIGN TRADE RELATIONS WITH ITALIAN PARTNERS

1. PJSC ENEL RUSSIA (ENEL S.P.A.)
2. SUKHOLOZHSCEMENT (GROUP OF COMPANIES BUZZI UNICEM)
3. PJSC MAPEI (MAPEI GROUP S.P.A.)
4. JSC «PIASTRELLA COMPANY»

1. SVERDLOVSK INSTRUMENTAL PLANT
2. ERIDAN
3. SVERDLOVSK WORKS OF CURRENT TRANSFORMERS
4. URALMASHPLANT
5. MECHANICAL ENGINEERING COMPANY TECHNEX
6. URAL INSTRUMENT ENGINEERING PLANT
7. EXPERIMENTAL PLANT
8. VIZ-STEEL
9. EVRAZ NTMK (NIZHNIY TAGIL IRON AND STEEL WORKS)
10. NLMK URAL
11. PERVOURALSK NEW PIPE PLANT

COMPETENCES OF THE SVERDLOVSK REGION IN PRODUCTION POTENTIAL OF RUSSIA

**100%**TITANIUM
ALLOYS**51%**UNIVERSAL
MOTORS OF AN
OUTPUT OVER
37.5 W**40%**FREIGHT
WAGONS**90%**DRILLING
RIGS**60%**

ALUMINIUM

**35%**METALLURGICAL
EQUIPMENT**90%**BABY
INCUBATORS**42%**ELECTRIC
LOCOMOTIVES**33%**BLISTER
COPPER**70%**NEW
GENERATION
LOCOMOTIVES**40%**TRANSFORMER
STEEL**28%**OIL & GAS
EXTRACTION
EQUIPMENT**25%**

STEEL PIPES

GLOBAL BRANDS IN THE SVERDLOVSK REGION



EXPORT OFFER

READY TO SUPPLY:



ENGINEERING SECTOR PRODUCTS:

1. ELECTRICAL ENGINEERING
2. MECHANICAL EQUIPMENT
3. METAL-CUTTING TOOLS
4. TRANSFORMER EQUIPMENT



METALLURGICAL PRODUCTS (FERROUS AND NON-FERROUS METALS)



TIMBER INDUSTRY PRODUCTS



AGRICULTURAL MACHINERY



PAINT AND POLYMER MATERIALS

HUMAN POTENTIAL OF THE SVERDLOVSK REGION

THE SVERDLOVSK REGION –
IS A HOMELAND OF THE
«URAL ENGINEERING SCHOOL»

1st place

BY THE NUMBER OF
PROFESSIONAL EDUCATIONAL
ORGANIZATIONS IN RUSSIA

5th place

BY THE NUMBER
OF UNIVERSITIES

2,2 million

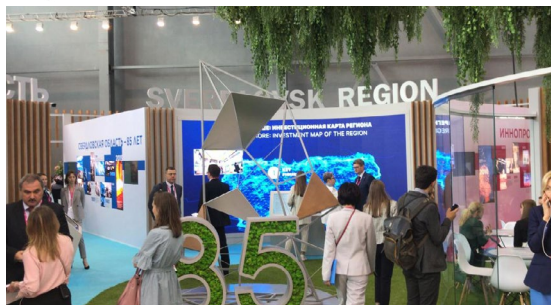
PEOPLE
WORKFORCE

more than 40

UNIVERSITIES AND
INSTITUTIONS OF
PROFESSIONAL EDUCATION



IN THE CENTER OF INTERNATIONAL EVENTS

Russia – EU
SUMMIT

INNOPROM-2020 «INDUSTRIAL FLEXIBILITY»

ON OCTOBER 10, 2019,
THE MEMORANDUM OF INTENT
ON THE ITALY'S PARTICIPATION
IN INNOPROM-2020 AS THE
PARTNER COUNTRY WAS SIGNED



TOURISM IN THE REGION: FIJET GOLDEN APPLE AWARD 2018

INDUSTRIAL TOURISM

ROUTES OF INDUSTRIAL SITES,
THE HISTORY OF MILITARY EQUIPMENT

MEDICAL TOURISM

54 HEALTH RESORTS

MINERALOGICAL TOURISM

DEPOSITS OF SEMI-PRECIOUS
STONES AND PRECIOUS METALS

ACTIVE TOURISM

MORE THAN **20** SKI RESORTS,
URAL RIVERS, CAVES

EVENT TOURISM

MORE THAN **100**
EVENTS PER YEAR



THANK YOU
FOR YOUR ATTENTION!

